



Georgia Athletic Trainers' Association

Volume 18, Issue 1

GATA
Executive Council

President

Paul Higgs
M.Ed, ATC, LAT
Georgia College & State University
(478) 445-1787
paul.higgs@gcsu.edu

Vice-President

Mike Clanton
ATC, LAT, CSCS, EMT-I
Pro Therapy Services
(770) 539-9001
michael@protherapy.us

Secretary

David Florkowski
M.Ed, ATC, LAT, CEAS, CSCS
Physical & Athletic Rehabilitation Center
(478) 452-6200
davidflorkowski@alltel.net

Treasurer

Jeff Hopp
ATC, LAT
Marietta High School
(770) 428-2631 ext. 2508
jhopp@marietta-city.k12.ga.us

Region Representatives

Region I (North)

Ken Wells, ATC
(706) 549-9244

Region II (Metro)

Jim Fox, ATC
770-500-3996

Region III (Central)

Larry Mullis, ATC
(478) 452-6200

Region IV (Southeast)

Joe Tallent, ATC
(912) 663 2343

Region V (Southwest)

Darian Peavy, ATC
(229) 386-5200

www.athletictraining.org

Spring 2007



A Message from the President

Dear GATA Members,

It was great to see so many of you at our annual meeting in January. Chuck Conner, our Education Committee Chair, organized another quality meeting this year and I appreciate all of the work he put in to this project for us. Although registration was less than anticipated, I felt the meeting went well and the transition from Vice-President to President was that much easier for me. We had many new firsts with the 2007 meeting—new hotel, new 2 ½ day format, new week-end—and I would love to know how you felt about the changes. Please let me know what we should keep and what should be avoided in 2008.

Jeff Hopp organized this year's student meeting down the hall from our meeting. This meeting is always popular with our students and the 2007 meeting followed that tradition flawlessly. Without student involvement, our association is weakened and this meeting helps to lay a foundation for the high schools students to get involved.

Our annual Honors and

Awards program was very successful this year, culminating in the GATA Hall of Fame induction. Greg Marr and his committee awarded scholarships to well deserving students and recognized role models and mentors in our profession through our other awards. Mickey McBroom organized the Hall of Fame program at the luncheon, honoring the contributions of Jay Shoop to our profession as mentor, clinician, and role model.

We have many challenges facing our profession. Topics discussed during our meeting in January include the following challenges: workers compensation reimbursement for athletic training services, a standardized high school policy regarding activity during the summer heat, NPI number registration, Medicare regulations in Washington, increasing the number of nominations for our annual honors and awards, and increasing annual meeting attendance to name a few. These issues can be opportunities or obstacles. Your involvement in any or all of these issues determines what they become to our profession. These challenges are a good problem to have—other states are still trying to grow into their newly acquired licensure requirements while we are enjoying the freedom of a practice act

that serves as a template for others and opens doors that others have not even dreamed of yet.

I ask that you get involved with one more project than you were involved with last year. If you were not involved with any projects in the last year, get involved with one this year. If you helped with one last year, then I challenge you to be involved with two this year. YOU will be personally responsible for the continued growth and success of YOUR association, whether you join in, or stand by and watch others take part in the process. Every member has something to contribute, from the most inexperienced student to the most seasoned Hall of Fame member.

Mike Clanton is your new Vice-President and Jeff Hopp is your new Treasurer, filling the one year left in Mike's term. David Florkowski has re-elected as your Secretary. I look forward to working with these men. We, in turn, look forward to working with you to continue to make the GATA one of the strongest state athletic training associations in the country. We are here to serve you. Do not be afraid to call on us.

Thank you,

Paul

Collegiate Sports Medicine Foundation offering AED and Non AED Programs

A school, business, fitness center, civic organization, church, etc., may be eligible to participate in the Collegiate Sports Medicine Foundation AED and Non AED Programs by allowing LifeSignsAmerica to place an EyeCatcher display (advertising kiosk) with up to 17 back lit advertisements in a high traffic, secure location within the business, school or organization. Life-

SignsAmerica would then sell advertisements to support the program. Once LSA has completed nine advertisements the business, school or organization would receive one of the packages below. The business, school or organization has the right to reject any advertisement for any reason. "Host" businesses may be utilized to place the EyeCatcher display in support of another

school, church, organization ability to receive the benefits below. Middle school age children and younger would need to utilize a "Host" in order to qualify for the advertisements. A business, school or organization may qualify for multiple programs by the placement of multiple EyeCatcher displays either on their own property or via "Host."

AED Programs:



AED Basic Summary

Year I: AED (Choice of Manufacture)
\$1,000 in credit with Sports Health/School Health

Year II-V:
\$1,000 in credit with Sports Health/School Health

AED / Lightning Safety Program:

Year I: AED (Choice of Manufacture)
StormHawk Lightning Director
Cingular Data Service :
(Needed for the operation of Storm Hawk Unit)

Year II, III and V:
Cingular Data Service
\$500 in credit with Sports Health/School Health

Year IV:
Equipment Upgrade
Cingular Database
StormHawk Annual License Renewal



AED/Simtrak Injury Tracking Software:

Year I: AED (Choice of Manufacture)
Simtrak (Unlimited User Version)

Year II:
Simtrak License Renewal
\$1,000 in credit with Sports Health/School Health



AED/ImPACT Concussion Management Program

Year I: AED (Choice of Manufacture)
ImPACT Concussion Management Software Renewal
\$1,000 in credit with Sports Health/School Health

Year II - V
ImPACT Concussion Management Software Renewal
\$1,000 in credit with Sports Health/School Health



AED/Welch Allyn Program

Year I:
Welch Alln Standard 10 AED
\$1,000 in credit for Welch Allyn Products

Year II -V:
\$1,000 in credit for Welch Products via Sports Health/Sports School

Continued on page 3...

AED Programs continued from Page 2...

Non-AED Programs



CorTemp Program:

Year I:
CorTemp Starter Kit (Scanner and Pills)


Year II -V:
\$1500 in credit with CorTemp for replacement pills



Sport Pharm Program:

Year I:
\$3000 credit with Sport Pharm

Year II-V:
\$1500 credit with Sport Pharm



Game Ready Program:

Year I:
Game Ready Control Unit, Connector Hose & Wraps for Knee, Ankle and L&R Shoulders

Year II:
\$1500 in Credit with Sports Health/School Health

Chattanooga Program: (Pending)

Year I:
Chattanooga Intellect® Legend XT 4 US/Stim Combo Unit

Year II - V:
\$1,000 in credit with Sports Health/School Health



2007 GATA Honors & Awards

The Honors & Awards Committee presented three scholarships to deserving students this year. A total of \$1500 was distributed among the following students who plan to pursue a career in athletic training:

- High School Scholarship: Lana Early—Tattnall Square Academy--Macon, GA
- Undergraduate Scholarship: Rebecca Mohl--University of Georgia—Leesburg, GA

Graduate Scholarship: Celeste Gabai—Life University—Marietta, GA

In addition to the scholarships presented, annual

awards were presented to the following athletic trainers:

- Jerry Rhea Certified Athletic Trainer of the Year: Mr. James “Radar” Brantley—Newnan High School
- Dr. Jack C. Hughston Physician of the Year: Dr. Joe Wilkes—Southern Orthopedics

Warren Morris Sports Medicine Person of the Year: Mr. Bobby Tucker—Valdosta State University

This year’s Honors & Awards Luncheon also served as an induction ceremony for the GATA Hall of Fame.



Above is Dr. Joe Wilkes, Southern Orthopedic Specialists, Dr. Jack C. Hughston Team Physician.

Hall of Fame continued from Page 3...

This induction occurs every two years and honors those members of our profession who have served as mentors, instructors, and role models for us all. Mr. Jay Shoop, Head Athletic Trainer at Georgia Tech, was named to the Hall of Fame this year. Jay's

is the sixth member of the GATA Hall of Fame.

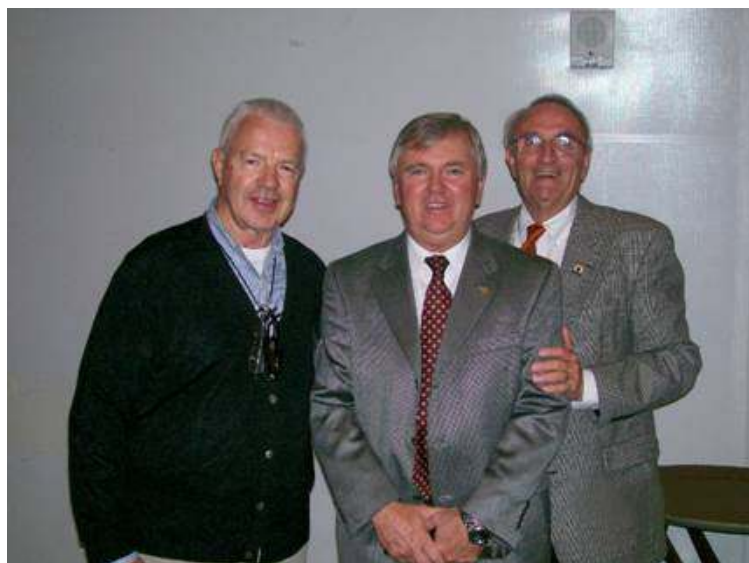
Mickey McBroom coordinated the Hall of Fame induction and John Zubal assisted in the presentation of the scholarship checks and GATA

award plaques.

Nomination forms and scholarship applications are all available for download on the GATA website, www.athletictraining.org. Forms and applications may be submitted throughout the year. Criteria and deadlines are must be mailed in now, but will soon be made posted on the GATA website as well. Nominations online with immediate delivery to the Honors & Awards Committee.



Above: James "Radar" Brantley, Newnan High School, Jerry Rhea Athletic Trainer of the Year.



Above: Hall of Fame Members-Warren Morris, Jay Shoop and Jerry Rhea

DONJOY

Defiance II

CE Elbow

S.C.O.I. Shoulder Brace

We improve quality of life through the global design, manufacture and distribution of products and services that promote musculoskeletal health.

DJO

GATA Represented at Capitol Hill Day

In late February, the NATA sponsored "Capitol Hill Day". This project's aim was to generate a grass-roots campaign to show support for proposed legislation to approve athletic trainers as Medicare providers. Many insurance companies reimburse for athletic training services, although Medicare does not. Often, commercial insurance companies follow the lead from Medicare and pay or deny based on their policies. If the bill passes, Medicare will accept our services for care of their patients, and those companies that follow their lead

should add us to their approved provider list.

Three GATA members represented us in Washington during the NATA's Capitol Hill Day. Tom Bair and Brian Franklin attended as members of the SEATA Committee (Clinical/Industrial/Corporate Committee. Larry Mullis, our central Georgia Region Representative, attended as well. SEATA and GATA agreed to fund their travel expenses.

The meeting was very productive, with the GATA representatives holding very positive meetings with three of

our legislators: John Barrow, Johnny Isakson, and Saxby Chambliss. The legislators were very attentive to hear their constituents and listen to our viewpoint on this very important legislation.

As of mid-April, the bill is still active. Every letter, email, or phone call to our legislators matters. Even for those athletic trainers who do not bill for services, the matter is important to our profession as a whole and is worth the time to support it.

Obtaining your NPI Number

Several members have asked how exactly does one go about getting this NPI number? Here are the details:

1-Go to the NPI site (<https://nppes.cms.hhs.gov/NPPES/Welcome.do>)

2- Click to register as "Health Care Provider"

3-Click "Apply online for an NPI"

4-Follow directions for name, address, phone, etc

5--Screen prompts you to "Add Identifier-- Please Enter All Other Provider Identifiers (UPIN, Medicare, Medicaid, and Others):"- meaning Medicare/ Medicaid identifiers for you that already exists somewhere.

We do not have these, so hit "Next"

6--Screen prompts you to "Add Taxonomy":

--Click provider type #22: "Respiratory, Rehabilitative & Restorative

Continued on page 6...



NPI Number continued from Page 5..

Service Providers", then click next --Scroll down the list on the next screen to "2255A2300X Specialist/Technologist-Athletic Trainer", highlight this area

7-Enter your state license number from the GBAT into the appropriate


box and hit next.

8--Read and agree to legal page

9--You will receive an email with your NPI info within a day or so.

This really is important to ALL of us, whether you are billing for services now or not. You may one

day need to, or at least someone you know may need to. The greater our numbers, the better chance we have of being heard on the national level. THAT certainly impacts us all.



Georgia Games Medical Volunteers Needed

The Georgia State Games Commission, a GATA partner, is seeking medical volunteers for the 2007 Championships. We need as many volunteers as possible to lighten the load. The Georgia Games are an opportunity to cover sports that you do not usually work with and to network with your peers and other members of the GA sporting community.

Please support this organization that has been very supportive of the GATA and athletic training in general. As a result of the partnership with the Georgia Games, the GATA has

received a great deal of exposure throughout the state. Please pass this information along to your friends and co-workers (nurses, EMT's, paramedics, MD's, etc.). The GA Games also needs general volunteers, so you can help sign up your friends, family, church groups, etc. for other volunteer positions.

For specific sport and venue information and to complete the Medical Volunteer Form (mail or fax to the GA Games), please go to the Georgia Games website at <http://www.georgiagames.org>. Questions?

Sport	Date	Location
Tae Kwon Do	April 14, 2007	Smyrna
Cobb Cup Team Handball	May 5, 2007	Mt. Paran School, Kennesaw
Fencing	June 8-10, 2007	Site TBD
Judo	June 9, 2007	Atlanta
Cycling	July 7-8, 2007	Site TBD
Road Race ("Run for Life")	August 4, 2007	Kennesaw
All 40+ Other Events	July 12-22, 2007	Greater Atlanta Area

A Special Thank You to Our GATA Corporate Sponsors:

Committee Partners



Corporate Partners



Committee Partners



Associate Partners



Exhibitor Partners

ACO	Osborn Printing	Doug Andrews Law Office	O-Pro USA
Mueller	Multi Sport Orthotics	Onesource Orthopedics	AED Solutions
Georgia Games	Brace International	Octogen Pharmacal Co.	Shafer Enterprises
Electro Medical	Medical Specialties		

We couldn't do this without your support!

GATA COMMITTEE DIRECTORY

Executive Committee

Paul Higgs
 (478) 445-1787
 paul.higgs@gcsu.edu

Development & Corporate

Partnership
 Zeb Rogers
 (706) 433-3277
 zrogers@hotmail.com

Employment Enhancement

Tara Gochenour
 (678) 817-0440
 gochrehab@aol.com

 Paul Mills
 (478) 445-7576
 pmills@gmc.cc.ga.us

Education Partnership

Chuck Conner
 (229) 333-5354
 cconner@valdosta.edu

Honors and Awards

Greg Marr
 (912) 538-5587
 funnyfarmers@yahoo.com

Governmental Affairs

Tom Bair
 (770) 233-1800
 tbair@phrehab.com

Third-Party Reimbursement

Larry Mullis
 (478) 452-6200
 parc1@alltel.net

Public Relations

Lori Groover
 (678) 953-0957
 lgroover@bellsouth.net